

Iowa Cutting Horse Association
2016 Annual Meeting of the General Membership
February 25, 2017

The annual general membership meeting of the Iowa Cutting Horse Association was held on Saturday, February 25, 2017 at the Kirchner Cutting Horses Arena in Clarinda, Iowa, with 13 members present. President Logan Ginkens absent. Vice President, Michael Schreck called the meeting to order at 5:44 PM.

Seth Kirchner made a motion to approve the agenda, second by Bill Horton, agenda approved without changes. The 2015 annual membership meeting minutes were approved.

Jennifer Horton gave the treasurer's report. Our checking account statement balance at 2016 year end was \$9,917.18. Edward Jones account balance \$9,691.46, and cash on hand \$300. Jennifer noted the financial savings to the association by the NCHA including affiliate events in their liability coverage, saving us \$837 each year. Both the April Grass Roots show and the Futurity showed a profit in 2016. Treasurer's report was approved.

National Director Report: Seth Kirchner reported that NCHA would not have NCHA Days this year, and that three regional shows would now be held in Jackson, Denver and Scottsdale. The Challenger Series shows will offer regional awards.

Election: Michael Schreck was elected unanimously as President. Curt Eason was elected unanimously as Vice President. District Directors were elected. NW: Jim Randall and Ken Boyle (1 year), NE: Bill Horton, SE: Ryan Noll, SW: Mark Hamilton and Seth Kirchner (1 year). The NE and SE districts will each have a one year term to fill. Garth Bullis and Denny Benson were elected as Directors At Large.

There was no old business discussed.

NEW BUSINESS

Shows

Currently, we have two Challenger Series shows scheduled this year, the one held today and one in March at Grover's. We should try to hold some more this year too, perhaps at Eason's when the weather is good. Bill Horton has held the weekend of May 20-21 in Denison. We will hold a Championship show that weekend, with possibly a practice or clinic on Friday, if we have interest and cattle.

The Futurity will be August 18-20, Jennifer has returned the contract and deposit to National Cattle Congress in Waterloo. Michael Schreck and Bill Horton will meet with NCC to see if anything can be done to help the stalls issue.

Entry fees on our added money classes were discussed. It was agreed to lower the added money from \$300 to \$200 to help lower the entry fees to try to gain more exhibitors.

The show committee will be Michael Schreck, Curt Eason and Bill Horton. The Cattle committee will be Seth Kirchner, Curt Eason and Michael Schreck. The Judges committee will be Seth and Curt.

Sponsorships: We will continue the sponsorship packages we offer and for sponsors that are not active participants we will give them a free ICHA membership so they are connected and receive our communications.

Clinics: We discussed opportunities for clinics, both flag and cattle, to generate interest in cutting and create opportunities. Possibly Friday at the Denison show we could offer a clinic with the practice. Eason's was mentioned as a possibility and Grover's Challenger cutting in March might have several Iowa High School Rodeo cutters who may be interested in a clinic.

We had a request to add a two-hand class at the Grover Challenger Show. It is the "Tex Town's Non-Memorial 2 Hand Class," and will be added at the end of the show.

Garth Bullis mentioned Cutting Horse Training Online clinics and the possibility of using Facebook Live to generate interest in cutting.

Meetings: We all agree we need more face-to-face meetings. Seth suggested two meetings each year not held with shows, with board conference calls filling in for communication and planning.

Advertising: It was agreed to keep using The Wrangler for our newsletter, as it is a benefit to members to receive it. The cost is \$8 per member per year. We will continue to use the website and our Facebook page for information and communication.

Hall of Fame: Jennifer will add a Hall of Fame page to our website to honor our Hall of Fame members.

Year End Awards: Mandy Kirchner volunteered to be the awards committee. The Ron McCarty Greenhorn points were discussed. It requires 20 points to earn the buckle and with so few shows now and not many participants it's taking a long time to fill those points. Jennifer Horton made a motion to award current point values in the Greenhorn class at Challenger Shows but to award double point values in the Greenhorn at Championship Shows, motion second by Garth Bullis, motion passed.

Banquet: Jennifer Horton will be the banquet committee.

Other New Business

Memberships: Bill Horton asked if there were old membership lists available that we could go through and invite non-current members to come back and join us, with information about the Challenger Series shows and our increased activities. Jennifer will email the previous years' membership lists to Seth for this and create a mailer to send out.

With no other business brought up, the meeting was adjourned at 7:40 PM.

Jennifer Horton, Secretary